



Strategic Small Business Solutions provides the link between business owners and a successful business drawing on their passion, creativity, ability and commitment.

We provide business owners with the insight, skills, knowledge and resources to build a sustainable business.

We offer over 30 years' experience in

- Business management and advisory
- Sales and marketing
- People management
- Customer service

We operate Australia wide and service the government, corporate, independent profit and not-for-profit businesses sectors and community organisations.



Contact: info@ssbsc.com.au
Web: www.ssbsc.com.au
Ph: 0409 443 816



Business Planning

There are many reasons why you need a business plan

- A map for the future
- Secure funding to start or grow a business
- Ensure a solid organisational and operational structure
- Clarification of why you are in business and what your goals are
- The market which it will operate in
- Financial planning ensuring long term sustainability

Structure

- Executive summary
- Organisational plan
- Business overview
- Operational structure
- Business objectives
- SWAT analysis
- Competitor analysis
- Products and services
- Market overview
- Marketing plan
- Risk management strategy
- Financial projections
- Sensitivity analysis